

2025 Marketing Membership

TOURISM MELVILLE

We're excited to offer our **2025 Marketing Membership** — and this year brings some exciting new features! This membership is a **cost-effective way to promote your business or organization year-round** through a variety of channels. With enhanced exposure across multiple social media platforms, it's a great opportunity to **reach visitors, new residents, and current community members** in Melville.

We're here to support you with consistent, creative promotion that works all year long.

I'm truly excited about the year ahead and look forward to working with you to help your business grow.

kindest regards,
 Jeniffer Stein
 Communications Manager



MEMBERSHIP BENEFITS

I have enclosed our membership package for your consideration. We offer a basic membership, benefits listed below, which is a great start to promoting your business or organization. If you are looking for a more intense marketing campaign we have additional marketing options available on the reverse side of this paper.

Your Investment

\$150

Brochures

Our location at the CN Community Centre has a lot of foot traffic that utilizes our brochure display. This year we installed a NEW modern brochure display case! This is a great opportunity to get noticed!

How this will affect you:

Each member will have designated spot to display their brochure in the Tourism Melville brochure display located in the lobby of the CN Community Centre. If you do not have a brochure we will create one for you as part of your membership.

"Shop Local" Post on Facebook/Instagram

Social media is one of the most popular and effective ways of reaching people. We can tour your facility, highlight services offered or talk about the history and fun facts about your business.

What you will receive:

We will create a Facebook & Instagram post consisting of 4 images to help tell your story! We will work with you to create the content. Then it will be featured during our Shop Local Saturday stories.

Mini Maps and Newsletters:

Throughout the year we put together a minimum of four newsletters featuring tourist attractions, a list of upcoming events and other tourism information. We also produce mini maps of Melville which we provide to visitors and new residents of Melville. The mini maps and newsletters will include a list of our members. The maps are available at the Tourism Centre and throughout the community. The newsletters are distributed to the 2,300 mailboxes of Melville.

How this will affect you:

Your business/organization will be listed in each newsletter and on the annual mini map.

Additional Marketing Opportunitites:

MARKETING OPPORTUNITY: MINI-MAPS

Description: This Mini-Map will be a 2-sided full color 22" long x 13 1/2" wide paper and will include a map of Melville, a list of important phone numbers, events and attractions. These maps will be available through out the city, at the Tourism Centre, at promotional events, and online.



What you will receive: Besides the membership listing on the Mini-Map, you have the opportunity to purchase a business card size ads on the Mini-Map. (Priority will be given to past members. First come, first serve. Only 12 available.)

COST: \$75 / YEAR



MARKETING OPPORTUNITY: "TELL YOUR STORY" CAPCUT STYLE

Description: We have amazing businesses in Melville and it is time to start telling your story . Tourism Melville wants to help tell your unique story and encourage people to "Shop Local". There are no limits when expressing your story. Some ideas may include the services you provide, the history of your business, fun facts about your business, tours etc.

What you will receive: We will create a fun CAP CUT (a video creation software used specifically for social media platforms) sharing to help tell your story! We will work with you to create the content. Then it will be feature during our Shop Local Saturday stories.

COST: \$75 / YEAR



MARKETING OPPORTUNITY: NEWSLETTER ARTICLE/COUPON

Description: We send out a Tourism Newsletter 4 times a year. This newsletter is sent to the 2,300 post office boxes in Melville and available online through our website and Facebook page. We would like to give our members an opportunity to add a 1/3 page advertisement for their business for minimal cost, only \$75! Content of the add is at the choice of the business. Story of your business, feature services, pictures, coupons ...just to name a few.

What you will receive: A 1/3 page advertisement space in one of our annual newsletters to feature your business.

COST: \$75 / YEAR



For more information or if you have any questions on the benefits or marketing opportunities of becoming a Tourism Melville Member contact Jeniffer Stein, Communications Manager Phone: 728-3722

Tourism Melville Membership 2025

TOURISM MELVILLE MEMBERSHIP

Cost: \$150 Basic Membership

\$

MINI-MAPS

Cost: \$75 per business card

\$

"SHOP LOCAL" FACEBOOK/INSTAGRAM STORY

Cost: \$75

\$

Newsletter Article/Coupon

Cost: \$75

\$

Members will be invoiced.

TOTAL:

\$

CONTACT INFORMATION:

Business/Organization Name:

Contact Person:

Street Address:

Mailing Address:

Telephone #:

Fax #:

Website:

E-Mail Address:

PLEASE SUBMIT COMPLETED FORM BY AUGUST 15TH, 2025 TO:

TOURISM MELVILLE

P.O. BOX 2289 MELVILLE, SASK. S0A 2P0

EMAIL: JSTEIN@MELVILLE.CA